



Edition
Volume IAI/26/7

IRRIGATION ASSOCIATION OF INDIA

NEWSLETTER

JULY 2026 

*Promoting Sustainable Irrigation
for a Prosperous Tomorrow* ...



**WATER
CONSERVATION**
Every Drop Counts



**SUSTAINABLE
AGRICULTURE**
Growth with Responsibility



**COLLABORATE
INNOVATE
ELEVATE**
Stronger Together



OUR VISION

To be the leading voice of the irrigation industry in India.

OUR MISSION

To promote efficient water use, support innovation and empower stakeholders for a sustainable future.

www.iaindia.org



Maharashtra Chapter Gets New Leadership — A New Push for Micro-Irrigation Growth



IAI Announces Maharashtra Chapter Committee

IAI has strengthened its presence in Maharashtra with the appointment of a new Chapter Committee. The new leadership will focus on closer engagement with government, industry and farmers, while promoting quality, transparency and stronger after-sales service.

New Office Bearers of IAI Maharashtra Chapter

Chairman: Mr. Sadashiv K. Nathe, Co-Founder, Jaldhara Drip Irrigation

Vice Chairman: Mr. Prashant Jadhav, DGM – Sales & Marketing, Finolex Plasson Ltd.

Secretary: Mr. Sandeep Jawalekar, Manager – Marketing, Netafim Irrigation

Treasurer: Mr. Ayub Shaikh, AGM – Sales, Kothari Agritech Pvt. Ltd.

The newly appointed committee reaffirmed its commitment to working with industry, government and farmers to further strengthen micro-irrigation adoption across Maharashtra.

IAI Joins BIS FAD-17: Strengthening Industry's Voice in Irrigation Standards

The Irrigation Association of India (IAI) joins Bureau of Indian Standards (BIS) – Farm Irrigation and Drainage Systems Sectional Committee (FAD 17).

FAD 17 is a key technical committee responsible for developing and reviewing standards related to agricultural water management, irrigation equipment, and farm drainage systems.

IAI's representation on this prestigious committee will provide an important platform to strengthen industry participation in standard-setting, technical deliberations, and policy development, while facilitating greater government–industry collaboration.

Key areas of participation include:

- Participation in periodic BIS–FAD 17 review meetings
- Providing industry inputs on technical specifications
- Contributing industry perspectives to quality standards
- Strengthening government–industry dialogue on irrigation standards and practices

IAI Madhya Pradesh Chapter Engages with State Horticulture Department



Shri Omnath Verma, Chairman, IAI Madhya Pradesh Chapter, met with Shri Saurav Kumar Suman, Commissioner-cum-Director, Department of Horticulture & Food Processing, Government of Madhya Pradesh, for a detailed discussion on key industry concerns and challenges in the state.

The meeting focused on the initiation of the centrally supported RKVY-PDMC Scheme. Shri Verma expressed IAI's appreciation for the continued support and cooperation of the department and urged the state government to further enhance the efficiency, effectiveness, and transparency of scheme implementation.

India's Leading Manufacturer of Micro Irrigation Systems, Producing All Products Under One Roof.

250+
High-Quality
Products

500+
Trusted
Dealers

250+
Dedicated
Employees

24+
Years of Industry
Experience

22+
States
Presence

1.25L+
Happy
Farmers

#AgriGiant



Bhumi Polymers Private Limited

+9199099 98184 | info@bhumipolymers.com | www.bhumipolymers.com
Survey No. 236, Plot No. 34-35, Inside BHUMI GATE, Krishna Ind. Area, NH-27,
Veraval (Shapar), Tal. Kotda Sangani, Dist. Rajkot-360024 (Gujarat) INDIA.



Key Highlights:

- Ensuring 24×7 functionality of the MPFSTS State Portal
- Finalization of RKVY-PDMC annual targets for 2026–27
- Registration of micro-irrigation system manufacturers and dealer networks

Irrigation Association of India's Tamil Nadu Chapter wholeheartedly welcomes the states Agriculture Budget 2026–27



The Irrigation Association of India (IAI) – Tamil Nadu Chapter wholeheartedly welcomes and applauds the Government of Tamil Nadu for announcing an impressive allocation of ₹785 Crore for the implementation of Micro Irrigation in the Agriculture Budget 2026–27.

This visionary investment will enable:

₹ 2.2 lakh acres to be brought under efficient irrigation

₹ 95,000 farmers to benefit through improved water-use efficiency and enhanced agricultural productivity

This landmark decision reflects the Government's unwavering commitment to water conservation, climate-resilient agriculture, and improving farmers' livelihoods. It is a significant step towards ensuring sustainable agricultural growth and strengthening the state's water security.

Source: <https://www.newindianexpress.com/states/tamil-nadu/2026/Aug/07/tns-agriculture-budget-focuses-on-farmers-income-soil-fertility>

Vice-President (West), Irrigation Association of India inaugurates a one-day Micro Irrigation System (MIS) Dealers Meet at Beed district Maharashtra

Shri K. Mahamulkar, Vice-President (West), Irrigation Association of India (IAI), was honoured to inaugurate a one-day Micro-Irrigation Systems (MIS) Dealers Meet organized by the Dealers Association, Beed District, Maharashtra, for authorized MIS dealers and distributors.

The meet focused on the evolving role and responsibilities of dealer–distributor networks in delivering quality irrigation solutions, while ensuring compliance with government regulations, GST requirements, quality standards, and ethical business practices.

The programme also emphasized the importance of responsible business conduct and keeping farmers' interests at the centre of the micro-irrigation ecosystem.

IAI sincerely thanks the Dealers Association, Beed, for the opportunity and for its continued commitment to strengthening the micro-irrigation sector.



From Irrigation to Intelligence: ICAR Advances AI-Powered Precision Agriculture



Indian Council of Agricultural Research (ICAR) has taken up a program of National Importance namely, Network Program on Precision Agriculture (ICAR - NePPA) having 16 ICAR Research Institutes of different domains. Under this program, technologies are developed using sensors, remote sensing at different platforms (ground, airborne -Drone and satellite platforms), AI and ICTs in line with international best practices in precision agriculture related to :-

- Spatio-temporal monitoring and management of crop and soil health.
- Sensor based post-harvest quality monitoring and management (of mango, banana, pulse and rice, etc).
- IoT based precision vertical farming

for high valued vegetables under controlled environment.

- Developed sensor-based monitoring and management of aquatic environment for precision aquaculture.
- Monitoring of livestock health using different IoT enabled sensing for precision livestock.

(Source: <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2297743®=48&lang=2>)

MSME Money Matters: Is TReDS the Answer to Delayed Payments?

The Government of India has strengthened the Trade Receivables Discounting System (TReDS) to address delayed payments and improve access to working capital for MSMEs. Mandatory TReDS settlement for CPSE-MSME transactions, along with CGTMSE-backed financing, GeM-TReDS integration and securitisation of receivables, is expected to make TReDS a more effective financing platform.

What changes for MSMEs?

- Faster invoice realization
- Better working-capital management

- Lower dependence on bank borrowing
- Credit-guarantee support
- Greater payment transparency
- Integration with GeM

Source: <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2283195®=48&lang=1>

Shri Indian Potash and Jain Irrigation sign MoU, to promote drip irrigation in sugarcane farming



Indian Potash Limited (IPL) and Jain Irrigation Systems Limited (JISL) have signed a memorandum of understanding (MoU) to collaborate on promoting scientific, sustainable, and technology-driven sugarcane cultivation across Gujarat. The partnership will focus on the survey, design, supply, and installation of drip irrigation systems, along with capacity building, farmer training, and field demonstrations to encourage the adoption of modern sugarcane farming practices.

(Source: <https://www.thehindubusinessline.com/economy/agri-business/indian-potash-and-jain-irrigation-sign-mou-to-promote-drip-irrigation-in-sugarcane-farming/article71207282.ece>)

PPI vs WPI: What is Producer Price Index and why will it replace Wholesale Price Index in India?

India is phasing out the Wholesale Price Index for a new Producer Price Index. WPI measures price changes for goods at the wholesale stage. PPI, meanwhile, measures prices received by producers at the point of production, before wholesale margins and taxes are added. Alongside launching PPI, the Ministry also revised WPI's base year to 2022-23 from 2011-12 and expanded its basket from 697 to 957 items.



JAI Joshi Agro Industries



JOSHI AGRO INDUSTRIES

Manufacturers of Advanced Drip Irrigation Filters
HYCREL® FILTER

Smart Filtration for Modern Drip Irrigation

Introducing the Hycrel Filter-an advanced all-in-one filtration solution combining hydrocyclone effect, sand, and screen filtration, ensuring clog-free irrigation, stable pressure, and higher crop productivity.

Features -

- All-in-one filtration
- No pressure drop
- Prevents drip line clogging
- Reduces labor and maintenance costs
- Enhances crop yield and productivity
- Minimum Installation Space Required
- Prevents Drip Line Blockage

Applications -

- Agriculture Farms
- Horticulture & Nurseries
- Open Field & Polyhouse
- Drip & Micro Irrigation Systems

Sand and Screen Filter

Reliable Filtration
Solutions for
Efficient Drip Irrigation

Contact person - Mr. Balaji

+91 8010687800 | www.joshiagro.in

Gat no. 232, Plot no. C-9, Camron Industrial Park, Phase-II, Ambethan,
Chakan, Pune, Maharashtra - 410501

PPI has three components:

- Output PPI (OPPI): The prices producers receive for their output.
- Input PPI (IPPI): The prices producers pay for inputs, currently limited to manufacturing, and released on a trial basis
- Service PPI (SPPI): Prices for services, starting with seven sectors, banking, securities transactions, insurance, pension fund management, railways, air passenger transport and telecom.

(Source: <https://shorturl.at/9JGIY>)

Where every drop counts.®

follow us on      / DHANUKAINDIA



DHANUKA™
PIPE • DRIP • SPRINKLER • MULCHING

Smart & efficient **DHANUKA IRRIGATION SYSTEM**



PVC PIPE | HDPE PIPE | DRIP IRRIGATION
MINI SPRINKLER | PORTABLE SPRINKLER | MULCHING





Centre to release Rs 335 crore to Maharashtra as second installment under RKVY scheme: Agriculture Minister Shivraj Singh Chauhan

Shri Shivraj Singh Chauhan Hon. Union Agriculture Minister announced the release of the 2nd instalment under the centrally supported RKVY Scheme. The Hon Minister made the announcement at a meeting chaired by the Hon. Minister to review and assess the utilization of funds released to states under the RKVY scheme. The meeting was attended by Dattatray Bharane, Minister of Agriculture, and Government of Maharashtra, senior officials of the Department of Agriculture, Government of India, and officers of the Government of Maharashtra.

(Source: <https://shorturl.at/TQxRm>)

India needs income-centric agri policies, greater Centre-state coordination: EAC-PM chairman



India needs to shift from a production-centric approach to an income-centric agriculture strategy, with greater emphasis on crop diversification, market reforms, agro-processing and technology S Mahendra Dev, Chairman of the Economic Advisory Council to the Prime Minister. Speaking at an agriculture event organised by the Indian Chamber of Commerce in Delhi, Dev said India had made significant progress since the Green Revolution and had transformed from a food-deficit nation into one of the world's largest producers of food grains, fruits, vegetables, milk and fisheries.

(Source: <https://theprint.in/india/rs-4-5-cr-will-be-spent-for-integrated-horticulture-development-in-himachals-unagov/2852623/>)

TN agriculture budget goal: More irrigation More grain



Thiru R. Vinoth Hon. Agriculture Minister Govt of Tamil Nadu presented the states agriculture budget 2026-2027 in the monsoon session of the state assembly. The Budget presented outlined key priorities for the state including an increase in agricultural production, modernization of agriculture, application of artificial intelligence, agri-marketing and farm mechanization. With regard to the development of water resources in the state, the Hon. Minister committed to the expansion of irrigation infrastructure, rejuvenation and restoration of existing irrigation infrastructure as well as more efficient utilization of allocated water resources. To improve irrigation efficiency, the govt plans to bring an additional

50,000 acres under micro-irrigation.

(Source: <https://www.freshplaza.com/north-america/article/9845903/india-shifts-focus-from-irrigation-infrastructure-to-irrigation-intelligence/>)

Professional Software for
Smarter Irrigation Design



IRRICAD®
IRRIGATION DESIGN SOFTWARE

Design with Confidence... Irrigate with Efficiency



AgriTech Solutions
Cultivating Design for growth



Celebrating 5 Years
of IRRICAD Software
Sales and Training in India

The World's Leading Software for the Design of Drip, Sprinkler, Micro-irrigation and Center Pivot Irrigation Systems

Key Features & Benefits

- Fast, accurate and user-friendly irrigation design
- Hydraulic calculations and pipe sizing
- Optimizes design and reduces project cost
- Professional drawings, reports & BOQ
- Improves water use efficiency & crop productivity
- Supports sustainable and climate-resilient farming



Drip Irrigation

Sprinkler Irrigation

Center Pivot

Micro-irrigation

Join the Growing
IRRICAD User Community
in India!

Applications

- Commercial farms & agri-businesses
- Horticulture & plantation crops
- Government & development projects
- Water resources & irrigation consultants
- Contractors, EPC and system integrators



**Better Design.
Better Water Management.
Better Productivity.**



AgriTech Solutions is proud to be the Distributor of IRRICAD in India – delivering world-class irrigation design technology to Indian agriculture.

AgriTech Solutions

IRRICAD Distributor – India

✉ admin@agritechsolutions.co.in

☎ +91-98200 86547 | Pune, India

🌐 www.agritechsolutions.co.in



Scan for more
information

Global Irrigation Is Changing: Resilience Matters as Much as Productivity



Komet Irrigation's Agritechnica survey reveals a shift in how agricultural irrigators and related professionals think about irrigation investments today. According to the survey, growers, OEMs and irrigation professionals report valuing irrigation for resilience, water management and long-term business confidence—not just increased productivity. The results highlight how decision-makers are increasingly viewing irrigation technology as a strategic business investment that supports profitability, resource conservation and risk management.

At the 2026 Agritechnica trade show and exhibition, irrigation decision-makers shared the largest pressures facing their businesses. Their top concerns included:



**OUR
IRRIGATION
AND FERTIGATION**

AUTOMATION SYSTEM SUITABLE FOR ALL TYPES
OF **MICRO IRRIGATION** SYSTEM

We Deliver **End-to-End Sales** and
After-Sales Support Services Across **INDIA**.

99 434 30000

www.mobitechwireless.in



**Wireless
Smart
Irrigation**

Powered **Water Management System**










WE ARE READY TO
**COLLABORATE WITH MICRO IRRIGATION
SYSTEM MANUFACTURERS**

- Increasing regulation (33%)
- Price volatility (29%)
- Rising input costs, including energy, fertilizer and water (23%)
- Labor shortages (15%)

(Source: <https://irrigationtoday.org/news/survey-highlights-changing-priorities-for-irrigators/>)

Planting seeds for irrigation's future

Irrigation Association outlined three key priorities influencing policy reforms in the United State of America:-

Farm Bill 2026: Farm Bill 2026 modern irrigation technologies that improve water management and productivity

United States-Mexico-Canada Agreement: With U.S. irrigation manufacturers are innovators and exporters U.S.-made irrigation equipment, and predictable trade rules help companies invest, manufacture, export and serve growers across borders.

NRCS's Technical Service Provider: IA-certified agricultural irrigation professionals to participate in the NRCS's Technical Service Provider program for irrigation-related services. The IA and NRCS are working to launch this effort in target states by fall.

(Source: <https://irrigationtoday.org/features/planting-seeds-for-irrigations-future/>)



Modern farming begins with the right technology. Upgrade to AutoFarm.

For advanced, modular irrigation & fertigation automation

Experience the future of farming with:

- ✓ 100% wireless reliable automation for seamless control
- ✓ Innovative technology at affordable rates
- ✓ Easy installation with minimal maintenance

AUTOFARM
Total Farm Automation

Looking for automation partners?

Autofarm brings innovation you can rely on.

About Irrigation Association of India

Irrigation Association of India (IAI) is an apex industry body established in 1999, representing Micro Irrigation System (MIS) manufacturing companies in India. It is a not-for-profit organization and is working towards the successful implementation of Micro Irrigation in India for the benefit of farmers.

IAI has a registered office at Pune, Maharashtra, India and corporate office at New Delhi. IAI is closely working with the central Government of India and the State Governments. The association has a strong presence in states through IAI State Chapters at Karnataka, Maharashtra, Madhya Pradesh, Tamil Nadu, Gujarat, Andhra Pradesh, Rajasthan, Uttar Pradesh, Odisha, Chhattisgarh, Haryana, Jharkhand, West Bengal, and North Eastern Region.

What we do

- Policy Advocacy
- Knowledge Dissemination
- Capacity Building
- Convene meeting with Central/State govt. departments to apprise the industry issues
- Sectoral Conference/Workshop to promote Micro Irrigation



CONTACT:

IRRIGATION ASSOCIATION OF INDIA

112, UGF, World Trade Centre
New Delhi – 110 001 (India)

Phone: +91 9910836560

Email: director@iaindia.org

